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PRESS RELEASE: FOR IMMEDIATE RELEASE

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**Brazil Sustainable Business Development Mission Debriefing
Led by Washington's Lieutenant Governor, Brad Owen**

Tacoma, WA, November 15, 2006: Lieutenant Governor Brad Owen recently led a trade mission to Brazil (October 7-16) where government officials and business professionals had the opportunity to engage in discussions surrounding trade promotion and sustainable business development opportunities between Washington State and Brazil. The official Washington State debriefing for this mission to Brazil will be hosted by the World Trade Center Tacoma on Monday, December 4, in the Port Business Center from 8:00-9:30AM.

The Washington Council on International Trade (WCIT) organized the visit, with the enthusiastic support of Brazil's powerful Business and Industry Associations. The mission delegation included representatives from Washington's public and private sectors. In addition to solidifying and cultivating international business relationships, the trip provided significant opportunities for Lt. Governor Owen and his group to share ideas with Brazilian civic and business leaders on the issues of sustainability, green technology, alternative fuels and transportation solutions. In addition, a grant through the WCIT provided two university students, the winners of a sustainable community development contest, the opportunity to travel with the delegation.

The debriefing will be led by *Washington Council on International Trade President **Bill Center*** and Lt Governor Brad Owen and *leading Brazilian economist, journalist and diplomat **Marcos Trojyo will present***. The delegates met Mr. Trojyo in Rio de Janeiro and were so impressed by his speech, immediately invited him to visit Washington state.

The program will be held on Monday, December 4, 2006

From

8:00AM-9:30AM at the

Port Business Center, Room #104

3600 Port of Tacoma Rd | Tacoma, WA 98424

Anyone interested in discovering more about the Brazil trade mission, what was accomplished, and the future of Washington-Brazil relations should join us. The cost is **\$10.00 for World Trade Center members and students, and \$15.00 for non-members.** Guests can register by calling the World Trade Center at 253-396-1022 or by e-mail at info@wtcta.org. Day-of registration begins at 7:30AM. Call now, space is limited for this informative program!